Gold Coast, Australia, 14 June 2012; HC Floors, Australia&#65533;s leading floor covering specialist for the medical industry, has today launched a new website designed by national marketing firm, Marketing Eye.<br /> <br />The website is a collaboration of ideas and examples of the work that HC Floors has undertaken.<br /><br />&#65533;HC Floors is a brand that is well known in the medical field particularly with the industry&#65533;s best architects and builders,&#65533; said Marketing Eye Managing Director Mellissah Smith.<br /><br />&#65533;When we took on this project, we understood that we would be working with a trusted brand that is well-recognised for quality, advice and service in the industry.<br /><br />&#65533;The quality of their product is unparalleled in the industry and it is married with the experience of knowing what floor coverings best suit what environments.<br /><br />&#65533;We were immensely proud to work with such a professional organisation that epitomises all the elements of a strong, industry leading brand.&#65533;<br /><br />For more information, please do not hesitate to contact me on 03 9692 7600.